



Why ALON?

Alon's reliable supply and recognizable image have proven to be an excellent complement to many c-stores throughout the Southwestern United States.

Major retailers have chosen to do business with Alon for many reasons including:

- A clean, simple, and cost-effective red, white, and blue image
- Alon provides many programs to help improve your bottom line, including:
 - A fantastic mystery shop program called "Clean Team"; where Alon will guide you to a cleaner store and better sales while awarding cash prizes to the best performers every quarter.
 - Innovative, traditional and digital marketing/advertising programs designed to engage new and existing loyal customers.
 - Dedicated support from a branding team for brand conversions and NTIs, along with funds to assist in paying for the upgrade to the Alon image.
 - Industry leading credit card network fees that are competitive and reliable.
 - And best of all, A clean, simple, and cost-effective red, white, and blue image

Alon has aggressive plans to continue to grow our brand in both existing and new geographies and we would like you to be a part of that growth!

