

ALON Brand Licensing

Licensee locations can enjoy the advantage of the ALON image and reliable payment processing services with the freedom of purchasing unbranded fuel from any supplier.

Other Benefits Include:

- Low credit card fees
- Ability to accept the ALON Credit Card, ALON Gift Card, as well as the ALON and other Fleet Card
- Cost-effective monthly royalty fee per store location
- Participation in ALON's Clean Team mystery shop program, including eligibility to win cash prizes and more
- Access to a dedicated marketing staff ready to provide personal support and service

